## PVI Survey 2015

First results
(L. Eelderink, J. de Ruiter, W. Bakx)

## PV InTerContact

## Some figures

- 117 participants
- 71 Male, 46 Female

- 71 Sc staff, 43 Sup staff
- 63 current, 18 former, 32 not a member



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## $28 \%$ is not a member



## PV InTerContact

## $72 \%$ is a member

- $49 \%$ cherishes the relationship with ITC, butThe membership was part of my contract.I was motivated by colleagues to become a member.
A specific activity convinced me to become a member.The special relationship with ITC.



## PV InTerContact



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## Are we doing the right things?

## Positive response

- Cultural/Social/Informative excursion
- Sports day
- Xmas gathering

Negative response

- Kids
- Xmas shopping
- Skiing

2
$2 \square$
4

5 - Most interesting



## Is the time right?



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## CONCLUSIONS



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- Improve visibility
- Market PVI, English web section, personal approach
- Keep diverse activities, and
- GUIDED tours/excursions
- SOCIAL events (food, liquor)
- SHORTER events
- EVENING/LUNCH timing


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## IDEAS

- Activity list 2015 and
- Photographic (ad)venture
- Tapas/food clinic

